

Product Evaluation Rubric

Candidate(s) _____

Gifted Course: _____ Date: _____

Product description/Title: _____

*** See Point Value for specific assignments**

Category	Inadequate/ Point Value ____	Adequate/ Point Value _____	Exemplary/ Point Value _____	Total Points
Subject Knowledge/ Content	Subject knowledge is lacking; shows limited understanding of the content	Subject knowledge is evident; shows appropriate understanding of the subject/content	Subject knowledge is outstanding; shows in-depth understanding of the content with unique insights	
Organization	Organization of information is inadequate for the topic. Transitions are awkward and confusing.	Organization of information is adequate for the topic and easy to follow. Transitions are logical and appropriate.	Organization of information shows exceptional understanding. Transitions demonstrate unique skills.	
Research/ Concepts	Product indicates a lack of ability to synthesize research information; lack of needed concept development	Product indicates synthesis of applicable research information that demonstrates understanding of appropriate concepts.	Product indicates an exceptional ability to synthesize research information from a variety of references; Concepts demonstrate unique understanding.	
Resources/ References	Three or fewer resources are utilized for product and/or presentation.	Four quality resources are utilized for development of product and/or presentation.	Five or more quality resources are utilized for development of product and/or presentation from a variety of sources.	
Thinking Levels	Does not go beyond knowledge & comprehension levels	Utilizes adequate application of concepts/ standards involving analysis and evaluation of the content/topic .	Demonstrates concepts /standards through exceptional use of analysis, evaluation and creative thinking that incorporates open-ended and complex thinking.	

Overall Product/ Presentation	Product does not meet requirements of the assignment and/or the presentation is difficult to follow.	Product meets the requirements of the assignment and/or the presentation is easy to follow and understand.	Product goes beyond requirements; demonstrates superior insights; Presentation shows in-depth, unique understanding.	
Overall Total				

***Assignment Type:**

- Information brochure:
Inadequate: 5 pts; Adequate: 10 pts; Exemplary: 15 pts
- Power Point (min of 10 slides):
Inadequate 10 pts; Adequate: 15 pts; Exemplary: 20 pts
- Individual lesson plan (one to two class periods):
Inadequate: 15 pts; Adequate: 20 pts; Exemplary: 25 pts
- Design a Webquest:
Inadequate: 25 pts; Adequate: 50 pts; Exemplary: 75 pts
- Curriculum Unit (five to seven class periods):
Inadequate: 75 pts; Adequate: 100 pts; Exemplary: 125 pts.

Instructor's Signature: _____

Instructor's Comments: